

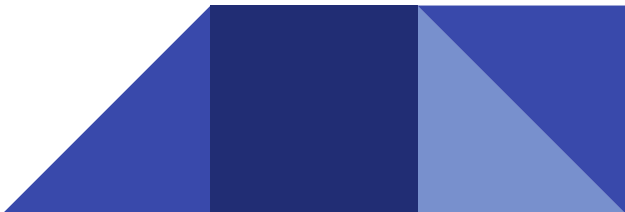
City of Bloomington

Department of Economic & Sustainable Development



Why We Exist

The mission of the Department of Economic & Sustainable Development is to foster a livable and economically resilient community through partnerships, collaboration and outreach. Through strategic initiatives that expand economic opportunities, the Department aims to preserve the health of our environment, provide for social equity to the citizenry, and advance the principles of sustainable development.

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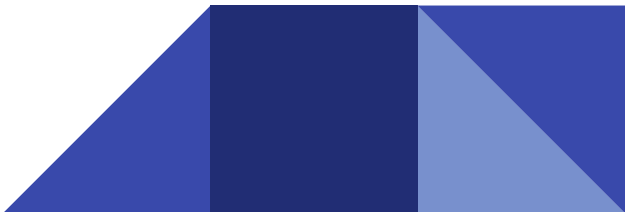
2017 Budget Goal Update

Business Relations and Development – Selected Highlights

- ✓ Designed and implemented “Start A Business” quick start guide
 - ✓ Managed 69 applications for new/renewed Enterprise Zone Investment Deductions (EZID’s) in 2017
 - ✓ Issued 23 mobile food vendor licenses in 2017, of which 22 are active
 - ✓ Secured \$300K EPA Brownfield Assessment Grant to stimulate private investment
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2017 Budget Goal Update

Sustainable Development – Selected Highlights

- ✓ Completed 28 Monroe County Energy Challenge community events, engaged with 1,856 event attendees
 - ✓ Secured 97 installation commitments totaling 1 megawatt of additional solar capacity via Solarize Bloomington Phase I program
 - ✓ Worked with Efficiency Services Group (ESG) to evaluate over 50 City facilities for upgrades
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2017 Budget Goal Update

Arts & Cultural Development – Selected Highlights

- ✓ Public art: Commissioned and executed Vectren Fence Art on B-Line, 3rd Street Median, and 7th Street Traffic Calmers
 - ✓ Murals: Intersection Mural (Dodds/Fairview), 7th Street Underpass Mural, 423 S Washington Mural
 - ✓ Received largest ever number of grant applications for BAC arts project grants totaling \$55,000 in requests
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2017 Budget Goal Update

Major Economic Development Projects – Selected Highlights

- ✓ Dimension Mill design complete
- ✓ Preliminary implementation of Wage Growth Task Force recommendations
- Continuing completion of Trades District infrastructure design project, moving to construction bid summer 2017



2018 Activity Descriptions

Activity: BEAD, public art, promotion of our uniquely Bloomington attractions and events.

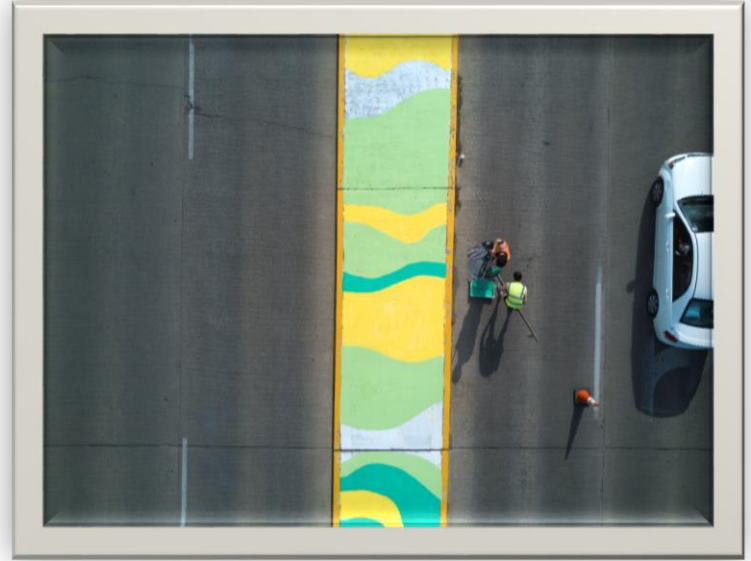
- Increase engagement with arts and culture stakeholders in Bloomington, including creative business community, to cross-promote and stimulate cultural ecosystem.
- Implement Arts & Culture projects in support of Bloomington Bicentennial.
- Develop and implement additional cultural festival(s) and events.



2018 Activity Descriptions

Activity (con't): BEAD, public art, promotion of our uniquely Bloomington attractions and events.

- Continue implementation of event permitting process.
- Increase national visibility of Bloomington as arts and culture incubator.
- Staff and support BAC and BEAD Advisory groups.



2018 Activity Descriptions

Activity: Building sustainability networks, expertise and efficiency in the community as well as internally to City operations.

- Complete Guaranteed Energy Savings Contract (GESc) projects.
- Implement Green Building Ordinance reviews and Phase I improvements.
- Implement bike share program.
- Expand car share program.



2018 Activity Descriptions

Activity (con't): Building sustainability networks, expertise and efficiency...

- Implement Trades District energy innovation projects.
- Complete Sustainability/Environmental Plan.
- Develop and support programs to increase access to local food.
- Staff and support Bloomington Commission on Sustainability (BCOS).



2018 Activity Descriptions

Activity: Business assistance and advocacy; incentives toward job creation, private capital investment and sustainable growth.

- Engage with business community to improve City/business interactions.
- Stimulate and support (including sponsorship) innovation-driven events and workshops.



2018 Activity Descriptions

Activity (con't): Business assistance and advocacy; incentives toward job creation, private capital investment and sustainable growth.

- Collaborate with BEDC, Chamber, SBDC/IvyTech, SCORE, private industry to stimulate small- and mid-sized business retention and expansion.
- Cultivate venture capital & other startup funding.



2018 Activity Descriptions

Activity (con't): Business assistance and advocacy; incentives toward job creation, private capital investment and sustainable growth.

- Develop IP Commercialization Plan.
- Facilitate business licensing programs.
- Staff and support Economic Development Commission (EDC), Bloomington Industrial Development Advisory Commission (BIDAC), and Bloomington Urban Enterprise Association (BUEA).



2018 Activity Descriptions

Activity: Guiding major ESD projects and initiatives, serving as the primary economic development liaison between the City, the business community, partner economic development organizations, other governmental units, etc.

- Accelerate development of important properties to stimulate economic development.
- Acquire Switchyard-adjacent properties.



2018 Activity Descriptions

Activity (con't): Guiding major ESD projects and initiatives....

- Collaborate with private developers to increase affordable housing units.
- Activate Dimension Mill.
- Sell Showers Administration Building.
- Construct Trades District infrastructure.
- Implement Community Development Financial Institution (CDFI).



2018 Activity Descriptions

Activity (con't): Guiding major ESD projects and initiatives....

- Implement Wage Growth Task Force recommendations.
- Support existing IU Hospital site planning process.



Questions?

